

## ST. GALLEN, EXHIBITION CENTRE 7.3

Hall 7 - directly above the arena



### FACTS AND FIGURES

Dimensions	ca. W 16.50 m x H 4.00 m
Total size	ca. 66.00 m <sup>2</sup>
Availability	Permanent
Illumination	Not available
Frequency per trade fairs	Varies according to trade show
Visibility	Front, sideways/oblique

### LOCATION | DESCRIPTION

- On Hall 7
- Dominates the outdoor area and arena
- Visible from Hall 3, 5 and 9
- Repeat contacts
- Entire visitor flow is channelled here

### PERMISSION

- Outline approval existing, individual artwork requires authorization

### RESTRICTIONS

- Non-exhibitors upon request



### LOCATION MAP

