

BASEL, PARKING BAD. BAHNHOF, SURFACE 3 (VALID FOR ALL EXHIBITON EXCL. BASELWORLD)



FACTS AND FIGURES	
Dimensions	W 15.14 m x H 5.87 m
Total size	88.87 m2
Availability	Permanent
Illumination	yes
Frequency per trade fairs	750'000
Visibility	Sideways/oblique

- LOCATION | DESCRIPTION**
- Visible to customers on their way to and from the site
 - Busiest motorway section in the whole of Switzerland
 - Directly next to the motorway A2
 - High traffic volumes
 - Congestion area year-round
 - Motorway with 10 lanes in total
 - Speed limit 60/80 km/h
 - Visible for traffic from and to the direction Basel-City/Messe, Zürich, Bern, Luzern as well as for the whole of the international traffic.

PERMISSION

- Outline approval existing, individual artwork requires authorization

RESTRICTIONS

- No restrictions concerning the number of words
- No alcohol and tobacco advertising

