

# BASEL, PARKING BAD. BAHNHOF, SURFACE 1 (VALID FOR ALL EXHIBITON EXCL. BASELWORLD)



FACTS AND FIGURES	
Dimensions	W 15.18 m x H 5.87 m
Total size	89.11 m2
Availability	Permanent
Illumination	yes
Frequency per trade fairs	400'000
Visibility	Front, sideways/oblique

- LOCATION | DESCRIPTION**
- Visible to customers on their way to and from the site
  - Motorway exit for the exhibition centre, Stücki Shopping, Badischer Bahnhof, St. Jakob-Park Shopping, Motorway A2
  - High traffic volumes
  - Nearby IBM, F. Hoffmann-La Roche, Novartis, Syngenta Tower, McDonalds, Tinguely Museum etc.
  - Congestion area year-round
  - Stop and go (traffic lights = long viewing times)
  - Possibility to combine with the 8 flags above parking entrance

**PERMISSION**

- Outline approval existing, individual artwork requires authorization

**RESTRICTIONS**

- No restrictions concerning the number of words
- No alcohol and tobacco advertising

