

## ZURICH, EXHIBITION CENTRE 4.C

### Exhibition centre entrance hall



#### FACTS AND FIGURES

Dimensions	ca. W 2.50 m x H 12.50 m
Total size	ca. 31.25 m <sup>2</sup>
Availability	Permanent
Illumination	yes, illumination of the hall
Frequency per trade fairs	Varies according to trade show
Visibility	Front, sideways/oblique

#### LOCATION | DESCRIPTION

- Exhibition centre entrance hall
- Opposite escalators
- By the lift
- Targeted to drive repeat contacts (approx. 3 times)
- Visible as visitors move from one floor to another
- Long viewing time
- Ideal viewing distance
- Price for smaller exhibitions/events upon request

#### PERMISSION

- Outline approval existing, individual artwork requires authorization

#### RESTRICTIONS

- Non-exhibitors upon request



#### LOCATION MAP

