

## ZURICH, HARDTURMSTADIUM POSITION WEST



### FACTS AND FIGURES

Dimensions	W 27.90 m x H 7.30 m
Total size	203.67 m <sup>2</sup>
Availability	Permanent
Illumination	yes floodlit
Frequency per month	ca. 920'000
Visibility	Front, sideways/oblique

### LOCATION | DESCRIPTION

- Main route from motorway A1 into the city centre
- Coming from Basel, Bern, Lucerne, Lausanne and Geneva
- Along commuting line
- Congestion area and junction with traffic lights
- Extended viewing times
- Tram line stop both ways for line no 4

### PERMISSION

- Outline approval existing, individual artwork requires authorization

### RESTRICTIONS

- No alcohol, tobacco, sex or political advertisement
- Visual with simple content, easy to understand with max. 5 words in large and legible letters as well as a clear logo and web url.



### SITUATION PLAN

[Google Map](#)

Hardturmstrasse 321