

**ST. GALLEN, EXHIBITION CENTRE 3.2**  
In the main section of the outdoor area



| FACTS AND FIGURES         |                                |
|---------------------------|--------------------------------|
| Dimensions                | W 15.40 m x H 6.40 m           |
| Total size                | 98.56 m2                       |
| Availability              | Permanent                      |
| Illumination              | Not available                  |
| Frequency per trade fairs | Varies according to trade show |
| Visibility                | Front, sideways/oblique        |

| LOCATION   DESCRIPTION                         |  |
|------------------------------------------------|--|
| ■ In the busy centre of the exhibition grounds |  |
| ■ Visible from the whole outdoor area          |  |
| ■ Dominating position on Hall 3                |  |
| ■ Excellent number of contacts                 |  |
| ■ Repeat contacts                              |  |
| ■ Visible to all visitors                      |  |
| ■ Extended viewing times                       |  |

| PERMISSION                                                             |  |
|------------------------------------------------------------------------|--|
| ■ Outline approval existing, individual artwork requires authorization |  |

| RESTRICTIONS                  |  |
|-------------------------------|--|
| ■ Non-exhibitors upon request |  |

