

**BASEL, PARKING BAD. BAHNHOF, SURFACE 5 (VALID FOR ALL EXIBITON EXCL. BASELWORLD)**



FACTS AND FIGURES	
Dimensions	W 15.14 m x H 5.87 m
Total size	88.87 m2
Availability	till
Illumination	yes
Frequency per trade fairs	470'000
Visibility	Sideways/oblique

- LOCATION | DESCRIPTION**
- Unique position: right on the motorway A2/motorway exit city/exhibition
  - Few steps from the exhibition center Messe Basel
  - Near IBM, F. Hoffmann-La Roche, Novartis,Syngenta-Tower, Tinquely Museum, etc.
  - In direction of Stucki Shopping Centre, City/Messe, EuroAirport, German and Swiss highway customs
  - Congestion area year-round
  - Poster is fitted on eye-level
  - Multi-lane road traffic

- PERMISSION**
- Outline approval existing, individual artwork requires authorization

- RESTRICTIONS**
- No restrictions concerning the number of words
  - No alcohol and tobacco advertising

