

LAUSANNE, EXHIBITION CENTRE 9
Favourable position at the corner of Hall 9 – outdoors



FACTS AND FIGURES	
Dimensions	ca. W 6.60 m x H 0.62 m
Total size	ca. 4.09 m2
Availability	Permanent
Illumination	Not available
Frequency per trade fairs	Varies according to trade show
Visibility	Sideways/oblique

LOCATION DESCRIPTION	
■ Favourable position at the corner of Hall 9	
■ Concentration of visitors in this area	
■ Perfect visibility with ideal viewing distance	
■ All visitors going from / to hall 1/7 to hall 9-18	
■ Repeat contacts	
■ Viewed by almost all visitors	

PERMISSION	
■ Outline approval existing, individual artwork requires authorization	

RESTRICTIONS	
■ Non-exhibitors upon request	

