

LUCERNE, CAR PARK "NATIONAL"

Haldenstrasse 23



FACTS AND FIGURES

Dimensions	W 5.00 m x H 4.50 m
Total size	22.50 m ²
Availability	Permanent
Illumination	yes
Frequency per month	ca. 350'000
Visibility	Front

LOCATION | DESCRIPTION

- Multi-storey car park "National"
- Mega poster is located above the car park entrance
- Lots of bars, clubs, as well as luxury hotels (National 5*, Palace 5*, Schweizerhof 5* and Montana 4*) in the surrounding area
- Next door to the Casino Luzern (Kursaal)

PERMISSION

- Outline approval existing, individual artwork requires authorization

RESTRICTIONS

- No competitor advertisement to Mövenpick Wines, M-Fitnesspark, Hotel National allowed
- No alcohol, tobacco, sex or political advertisement
- No restrictions regarding the number of words



SITUATION PLAN

