

LUCERNE, ENTRANCE TO THE RAILWAY STATION

Neustadtstrasse 31



FACTS AND FIGURES

Dimensions	W 7.00 m x H 9.00 m
Total size	63.00 m ²
Availability	Permanent
Illumination	yes
Frequency per month	ca. 1'800'000
Visibility	Front, sideways/oblique

LOCATION | DESCRIPTION

- Access road to main station
- Only steps away from Lucerne main station
- Best view for incoming and outgoing train passengers
- Extended viewing time due to slow traveling trains in this area
- Illumination at night maximizes exposure

PERMISSION

- Outline approval existing, individual artwork requires authorization

RESTRICTIONS

- No restrictions concerning the number of words
- No alcohol, tobacco, sex or political advertisement



SITUATION PLAN

