

GENEVA, RAILWAY STATION, ENTRY/EXIT 1



| FACTS AND FIGURES   |                         |
|---------------------|-------------------------|
| Dimensions          | W 11.70 m x H 7.95 m    |
| Total size          | 93.02 m2                |
| Availability        | Permanent               |
| Illumination        | yes                     |
| Frequency per month | ca. 2'100'000           |
| Visibility          | Front, sideways/oblique |

| LOCATION   DESCRIPTION |   |
|------------------------|---|
| ■                      | Perfectly visible for all train passengers and from all railway tracks          |
| ■                      | High frequencies due to the good location (approx. 100m from the train station) |
| ■                      | Long viewing times as the trains are driving slowly in this area                |
| ■                      | The illumination allows maximum attention even in the evening                   |
| ■                      | Several hotels and restaurants in the immediate vicinity                        |

| PERMISSION |  |
|------------|--|
| ■          | Outline approval existing, individual artwork requires authorization |

| RESTRICTIONS |   |
|--------------|---|
| ■            | No restrictions concerning the number of words  |
| ■            | No strong alcohol, tobacco, sex or political advertisement. Alcohol up to 15% is allowed. |



| SITUATION PLAN             |                   |
|----------------------------|-------------------|
| <a href="#">Google Map</a> | Rue du Prieuré 39 |