

# **BASEL, HEUWAAGE-VIADUKT**

# Steinengraben 28-36



FACTS AND FIGURES	
Dimensions	ca. W 5.00 m x H 12.00 m
Total size	ca. 60.00 m2
Availability	ca. 01/03/2020 till 30/06/2020
Illumination	on request
Frequency per month	ca. 690'000
Visibility	Front, sideways/oblique

# LOCATION | DESCRIPTION

- Media price exclusively for 4 months at a stretch
- Only a few steps from the shopping mile Steinenvorstadt/Heuwaage
- On direct approach to Basel city centre, train station SBB as well as access road to motorway to Berne, Lucerne and Zurich
- Can, upon request and availability, also be booked for 1 month (4 weeks)
- Front view from Leonhardstrasse and Steinengraben (inward and outward of the city)
- Surrounded by shops and insurances
- Long viewing times due to traffic jams and stop and go traffic
- Illumination until late at night (optional)

# PERMISSION

■ Frame permission has been given, design requires approval

# RESTRICTIONS

- No restrictions regarding word count etc
- No advertisement in the areas of sex, tobacco, politics, spirits or insurances (upon request)



#### SITUATION PLAN

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