

ZURICH, BAHNHOFSTRASSE 78

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FACTS AND FIGURES

Dimensions	ca. W 11.30 m x H 5.05 m
Total size	ca. 57.07 m2
Availability	ca. 24/02/2020 till 16/04/2021
Illumination	Not available
Frequency per month	ca. 2'500'000
Visibility	Front, sideways/oblique

LOCATION | DESCRIPTION

- In the center from Zurich at best position, prime Location
- Few meters from Zurich main station
- Highly frequented area by pedestrians / tourists
- Classy shopping area, frequented by wealthy customers
- Up-market shopping street with luxury shops and affluent customers
- Shops like Tommy Hilfiger, Louis Vuitton, Gucci, Jimmy Choo, Dolce & Gabbana, Blancpain, Weinberg & Co., Grieder, Natuzzi etc. and across from the Apple shop, Manor, Globus, etc.
- View meters from the tram station 6, 7, 11, 13, 17 and near the bus station
- The megaposter will be mounted from the 2nd level (approx.) in order to guarantee the best view possible - due to the trees and building instruction below the megaposter surface.

PERMISSION

- Outline approval existing, individual artwork requires authorization

RESTRICTIONS

- One simple visual, containing straight forward details, max. 5 words + logo + web url
- No advertising in the sector of religion, tobacco, politics, alcoholic beverages and sex
- Fashion advertisement on request (optimal insight)



SITUATION PLAN

Bahnhostrasse 78