

# BASEL, NEON SIGN DIRECTLY AT THE SQUARE BY THE TRAIN STATION

## Centralbahnplatz 9



### FACTS AND FIGURES

Dimensions	ca. W 4.00 m x H 1.80 m
Total size	ca. 7.20 m <sup>2</sup>
Availability	Permanent
Illumination	Not available
Frequency per month	ca. 2'500'000
Visibility	Front, sideways/oblique

### LOCATION | DESCRIPTION

- Directly at the square by the train station in Basel
- Minimum contract duration: 5 years
- Directly opposite the bus stop for the EuroAirport bus no 50
- Highly frequented area by pedestrians
- Large tram stop with 8 different lines crossing as well as a taxi stand
- Great location and impact on the square by the train station
- Ideal height with approx. 16 meter above ground
- Neon sign with singular letters as well as cut logo possible
- All electricity costs must be covered by the advertiser
- Production, assembly / disassembly as well as the complete dismantling will have to be carried out by the client
- One-time fee for the application of the advertising permission: CHF 3'250.00

### PERMISSION

- Outline approval existing, individual artwork requires authorization

### RESTRICTIONS

- No competition to Burger Kind, Tchibo and Davidoff



### SITUATION PLAN

[Google Map](#)

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