

BASEL, PARKING BADISCHER BHF., MOTORWAY A2, SURFACE 1



FACTS AND FIGURES

Dimensions	W 15.18 m x H 5.87 m
Total size	89.11 m ²
Availability	Permanent
Illumination	yes,
Frequency per month	ca. 980'000
Visibility	Front, sideways/oblique

LOCATION | DESCRIPTION

- High traffic volumes
- In direction of Stuck Shopping Centre, City/Messe, EuroAirport, German and Swiss highway customs
- Nearby IBM, F. Hoffmann-La Roche, Novartis, Syngenta Tower, McDonalds, Tingly Museum etc.
- Congestion area year-round
- Stop and go (traffic lights = Long viewing times)
- Poster rotations possible along the 300-meter-long parking area
- Possibility to combine with the 8 flags above parking entrance

PERMISSION

- Outline approval existing, individual artwork requires authorization

RESTRICTIONS

- No restrictions concerning the number of words
- No alcohol, tobacco, sex or political advertisement



SITUATION PLAN

[Google Map](#)

Schwarzwaldstrasse 160