

LUCERNE, ENTRANCE TO THE RAILWAY STATION
Neustadtstrasse 31



FACTS AND FIGURES	
Dimensions	W 7.00 m x H 9.00 m
Total size	63.00 m2
Availability	Permanent
Illumination	yes
Frequency per month	ca. 1'800'000
Visibility	Front, sideways/oblique

LOCATION DESCRIPTION	
■ Access road to main station	
■ Only steps away from Lucerne main station	
■ Best view for incoming and outgoing train passengers	
■ Extended viewing time due to slow traveling trains in this area	
■ Illumination at night maximizes exposure	

PERMISSION	
■ Outline approval existing, individual artwork requires authorization	

RESTRICTIONS	
■ No restrictions concerning the number of words	
■ No alcohol, tobacco, sex or political advertisement	



SITUATION PLAN	
Google Map	
Neustadtstrasse 31	