panorama & printkonzept ag lyon-strasse 31 | ch-4053 Basel tel. +41 (0)61 225 55 55 www.pp-ag.ch | info@pp-ag.ch



ZURICH, HARDTURMSTADIUM MIDDLE SURFACE



Dimensions	W 28.50 m x H 7.30 m
Total size	208.05 m2
Availability	Permanent
Illumination	yes, floodlit
Frequency per month	ca. 920'000
Visibility	Front, sideways/oblique

LOCATION | DESCRIPTION

- Exclusiveness
- Most important route from the City to the Highway
- In the direction of Basel, Bern, Lucerne, Lausanne, Geneva
- Lots of daily commuters
- Traffic jams, intersection with traffic lights
- Long viewing !
- Tram-Stop of line Nr. 4 in both ways

PERMISSION

Outline approval existing, subject requires authorization

RESTRICTIONS

- No advertisement for sex, tobaco, politics or strong alcoholics
- Visual with simple content, easy to be understood with max. 5 words in large and legible lettres; plus clearly subordinate a logo and an URL



SITUATION PLAN

<u>Google Map</u> Hardturmstadion 321