

ZURICH, HARDTURMSTADIUM POSITION WEST



FACTS AND FIGURES	
Dimensions	W 27.90 m x H 7.30 m
Total size	203.67 m2
Availability	Permanent
Illumination	yes floodlit
Frequency per month	ca. 920'000
Visibility	Front, sideways/oblique

LOCATION DESCRIPTION	
■ Main route from motorway A1 into the city centre	
■ Coming from Basel, Bern, Lucerne, Lausanne and Geneva	
■ Along commuting line	
■ Congestion area and junction with traffic lights	
■ Extended viewing times	
■ Tram line stop both ways for line no 4	

PERMISSION	
■ Outline approval existing, individual artwork requires authorization	

RESTRICTIONS	
■ No alcohol, tobacco, sex or political advertisement	
■ Visual with simple content, easy to understand with max. 5 words in large and legible letters as well as a clear logo and web url.	



SITUATION PLAN	
Google Map	
Hardturmstrasse 321	